



Information Sheet

BSB61015 Advanced Diploma of Leadership and Management

CRICOS Code: 089553J

The code, title and current status of Eagle Academy courses can be found by visiting the National Register, www.training.gov.au and entering the course code into the search field

The Eagle Academy is responsible for the quality of the training and assessment in compliance with the standards, and for the issuance of the AQF certification documentation. This includes where a Third Party provides part of the training and assessment.



BSB61015 Advanced Diploma of Leadership and Management – Information Sheet

Course Description:	Advanced Diploma of Leadership and Management is for those wishing to apply specialised knowledge and skills, together with experience in leadership and management, across a range of enterprise and industry contexts. Individuals at this level use initiative and judgement to plan and implement a range of leadership and management functions, with accountability for personal and team outcomes within broad parameters. They use cognitive and communication skills to identify, analyse and synthesise information from a variety of sources and transfer their knowledge to others, and creative or conceptual skills to express ideas and perspectives or respond to complex problems.
Course Length:	18 months (80 weeks: 60 weeks tuition + 20 weeks holiday)
Mode of Study:	Full Time, Part Time (domestic only), Distance Education (domestic only)
Hours per Week:	Full time: 20 hours per week (13.5 hours on campus + 6.5 hours distance education)
Commencement:	Any Monday of academic term. See Academic Calendar on our website download page.
Course Cost:	Ask for our Payment Options Sheet or see Quick Guide on our website download page.
Payment Options:	Full or Split Payment
Discounts:	See website specials including the price beat guarantee http://eagleacademy.com.au/specials/
Gov. Funding:	Not available
Pre-requisites:	<ul style="list-style-type: none"> • English to an “Upper Intermediate” level • Diploma of Business or equivalent qualification or considerable suitable experience. • Students can apply for Recognition of Prior Learning, or Direct Credit. This may reduce course time. See website for details.
Inclusions:	<p>This course is available at Brisbane and Gold Coast locations. More course and campus information can be found on the All Course and Campus Quick Guide. The fees include everything that students require to complete the course.</p> <p>Student Computers are available on a first in first served basis. We suggest that if you have your own Laptop/Tablet that you bring it with you. This will ensure that you have access to a computer for your formal assessments and you have your work with you at all times.</p>
University Credits:	This is dependent on university policies. For example, you may be awarded up to an equivalent of 1 years’ credit toward a Bachelor of Business.
Student Rights:	You have rights with regards to refunds, complaints and appeal processes. These rights are outlined in detail, in the Policies and Procedures found on the download page of the website, and you MUST acquaint yourself with them prior to enrolment. The refund policy will also cover what your rights are should we, as the RTO, or a third-party training organisation closes, or ceases to deliver any part of the training product that you were enrolled in. In short, we would arrange suitable to yourself, to access another provider delivering that training, OR we offer you a refund
Visa Students:	<p>Be aware that agents can act on our behalf to recruit students. These agents are listed on our website.</p> <p>ATTENDANCE IS NOT RECORDED OR MONITORED for visa compliance purposes. Progress is Monitored for Visa Compliance Purposes: The Academy has implemented a Course Progress Policy and Procedure. More detail can be found in the Policies and Procedures located on the download page of the website.</p>
Units:	Students must study all 12 units below to gain the Qualification
BSBFIM601	Manage Finances
BSBINN601	Lead and Manage Organisational Change
BSBMGT605	Provide Leadership across the organisation
BSBMGT617	Develop and implement a business plan
BSBMKG608	Develop Organisational Marketing Objectives
BSBINM601	Manage Knowledge and Information
BSBMGT615	Contribute to Organisation development
BSBSUS501	Develop workplace policy and procedures for sustainability
BSBHRM602	Manage human resources strategic planning
BSBMGT616	Develop and Implement strategic plans
BSBMKG609	Develop a marketing plan
BSBADV602	Develop an Advertising Campaign
Alternate Electives (Marketing)	
BSBADV603	Manage advertising production
BSBADV604	Execute an advertising campaign
BSBADV605	Evaluate campaign effectiveness
BSBMKG603	Manage the marketing process
More Information:	Ask our administration team or visit our website http://eagleacademy.com.au/downloads/