



Information Sheet

BSB60215 Advanced Diploma of Business

CRICOS Code: 087469K

The code, title and current status of Eagle Academy courses can be found by visiting the National Register, www.training.gov.au and entering the course code into the search field

The Eagle Academy is responsible for the quality of the training and assessment in compliance with the Standards, and for the issuance of the AQF certification documentation. This includes where a Third Party provides part of the training and assessment.



BSB60215 Advanced Diploma of Business – Information Sheet

Course Description: Advanced Diploma of Business is for those wishing to lead a Business practice, and reflects the role of individuals with substantial experience in a range of business settings who are seeking to further develop their skills across a wide range of business functions. This qualification is also suited to the needs of individuals with little or no vocational experience, but who possess sound theoretical business skills and knowledge that they would like to develop in order to create further educational and employment opportunities. The key clients for this qualification are domestic and international learners who wish to pursue careers as a senior administrator or Senior Executive.

Course Length: 12 months (52 weeks: 40 weeks tuition + 12 weeks holiday).

Mode of Study: Full Time, Part Time (domestic only), Distance Education (domestic only)

Hours per Week: Full time: 20 hours per week (13.5 hours on campus + 6.5 hours distance education)

Commencement: Any Monday of academic term. See Academic Calendar on our website download page.

Course Cost: Ask for our Payment Options Sheet or see Quick Guide on our website download page.

Payment Options: Full or Split Payment

Discounts: See website specials including the price beat guarantee <http://eagleacademy.com.au/specials/>

Gov. Funding: Not available

Pre-requisites:

- English to a “Upper Intermediate” level
- Diploma of Business or equivalent qualification or considerable suitable experience.
- Students can apply for Recognition of Prior Learning, or Direct Credit. This may reduce course time. See website for details.

Inclusions: This course is available at Brisbane and Gold Coast locations. More course and campus information can be found on the All Course and Campus Quick Guide. The fees include everything that students require to complete the course.

Student Computers are available on a first in first served basis. We suggest that if you have your own Laptop/Tablet that you bring it with you. This will ensure that you have access to a computer for your formal assessments and you have your work with you at all times.

Student Rights: You have rights with regards to refunds, complaints and appeal processes. These rights are outlined in detail, in the Policies and procedures found on the download page of the website, and you **MUST** acquaint yourself with them prior to enrolment. The refund policy will also cover what your rights are should we, as the RTO, or a third-party training organisation closes, or ceases to deliver any part of the training product that you were enrolled in. In short, we would make arrangements suitable to yourself, to access another provider delivering that training, OR we offer you a refund

Visa Students: Be aware that agents can act on our behalf to recruit students. These agents are listed on our website. **ATTENDANCE IS NOT RECORDED OR MONITORED for visa compliance purposes. Progress Is Monitored For Visa Compliance Purposes:** The Academy has implemented a Course Progress Policy and Procedure. More detail can be found in the Policies and procedures found on the download page of the website.

Units: **Students must study all 8 units below to gain the Qualification**

BSBMKG609	Develop a marketing plan
BSBADV602	Develop an advertising campaign
BSBMKG608	Develop organisational marketing objectives
BSBSUS501	Develop workplace policy and procedures for sustainability
BSBFIM601	Manage finances
BSBHRM602	Manage human resources strategic planning
BSBINM601	Manage knowledge and information
BSBINN601	Lead and manage organisational change

Marketing Option

BSBADV603	Manage advertising production
BSBADV604	Execute an advertising campaign
BSBADV605	Evaluate campaign effectiveness
BSBMKG603	Manage the marketing process
BSBMKG606	Manage international marketing programs
BSBMKG607	Manage market research
BSBMKG501	Identify and evaluate marketing opportunities
BSBMKG502	Establish and adjust the marketing mix

More Information: Ask our administration team or visit our website <http://eagleacademy.com.au/downloads/>